Partnering for Vaccine Equity

Partnering for **Vaccine Equity**

Through the *Partnering for Vaccine Equity* program, **CDC aims to improve equity in adult immunization across disproportionately affected populations**, particularly among racial and ethnic minority groups, through partnerships that drive community-level action.

As of September 2022, there were 450+ partners working on the ground…

State, Local, and Community Level Organizations

219,362 Community-level spokespersons	**2.40M** People who attended promotional events	**1.98M** People who received a COVID-19 (any dose or booster) or flu vaccine

National-level Organizations

181 Nationwide educational campaigns	**47** States and Washington D.C. reached through campaigns	**44** Educational campaign languages and dialects

Minority-led Medical and Professional Associations

505,547 Clinicians reached	**967** Healthcare organizations reached	**150** Trainings provided for clinicians

Partner Spotlight

National Alliance for Hispanic Health developed a new website for helpful campaign resources around COVID-19 and flu vaccination, as well as important updates and breaking news.

…In addition, partners are sharing information and resources…

Learning Community Partners

1,045 Materials submitted by member organizations to the Resource Hub	**69,527** Views and downloads of materials on the Resource Hub and group learning website	**3,553** Total attendees of 65 webinars, office hours, and other group learning events

…and 6 partners are implementing social media efforts.

Social Media Partners

2,000 Trainings on responding to mis- and disinformation on social media	**2,009** Communication products developed to promote vaccine confidence	**428M** People reached by social media campaigns promoting COVID-19 or influenza vaccination

Partner Spotlight

NAACP Atlanta promoted online graphics on Google and Facebook to combat misinformation and link to the Truth Check platform's course on identifying misinformation.

Learning Community Update

- **90% satisfaction** with Learning Community events
- **54% member organizations** who participated in events
- **189 materials** uploaded to website